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Razors have been about for an especially long time, though electric razors failed to come into the world until the 1930's. Since then, they have greatly evolved and are now a staple in many people's beauty repertoires. Although there were early experiments with clockwork and friction motor, electric razors failed to appear until the 1930's. The electric razor was essentially invented by Canadian Jacob Schick in the 1920's. He believed for sure that a man's age could be extended to 120 years if he properly shaved.

Schick had already invented a system where an individual could insert new blades into a razor while not having to touch them, so an electric razor was the very next step. He did come up with a dreadful gizmo which was much too big to market, nevertheless it needed to be further developed to make it better to handle. He waited until an electric motor that was sufficiently small to fit into a hand-held machine but also strong enough to cut through a beard, was developed.

He sold his first electric razor in 1931 for \$25 in New York. In the same year he managed to sell an enormous 3,000 more. This version contained an oscillating induction motor that drove a sliding cutter in a slotted shearing head. The motor had to really be 'kick-started' using an exposed turn wheel. All these parts were housed in a sleek, black, Bakelite gadget that could be held nicely in one hand.

Schick's electric razor caught on, and by 1937 1.5 million were in use with its market worth \$20 million.

Of course rivals came out of the woodwork, and so did many patent infringements and court actions. One such rival was Gillette, a name that's well-known today.

The Remington 'Close Shaver' and the Sunbeam 'Shavemaster' were also launched in 1937. The latter utilised a brush motor with a foil shearing head, which was definitely different than Schick's motor and slotted cutter.

2 years on the Philips 'Philishave' launched in the Netherlands, using another technology of a rotating blade behind a circular shearing head.

At the time the cutting area of these electric razors was quite little. In fact, they usually covered an area only a quarter of the size by those of modern electric razors.

Electric razor technology shortly launched in Britain in the mid 1930's. Their names, eg 'Viceroy' and 'Zenith', advised they were the most current gadget that could be found. Nevertheless it wasn't until American servicemen arrived in Britain the electric razor actually caught on.

The electric razor also gained popularity when Hollywood became concerned. Seen in such films as *The Long Walk* and *Back Window*, the electric razor was surely regarded as a gadget for the modern man.

Throughout the years the electric razor greatly developed. As an example, models for girls were designed. This was something that was not seen until the late 1940's. These days dry shaving is not unavoidably the sole option. Some can now be used with shaving cream, while others can be used in the shower.

Wireless, battery-operated models are available too. Click here : [best electric shavers for men](#) and [top rated electric shavers](#) for more data.

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