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[Samsung LCD 40 Inch 550 Review](#)

LCD Televisions are all the rage nowadays due to its strategic rates and amazing image quality. Compared to Plasma TVs, LCDs develop better images under ambient lighting.

Samsung has lately established itself as the King of LCD HDTVs.

In the United States, it is estimated that this company has over 70% of the market share when it comes to LCD televisions.

Here is a quick review of one of its most favored LCD models, the Samsung LCD 40 Inch 550.

The Samsung LCD 40 Inch 550 has a improved 30'000: 1 contrast ratio, which is pretty high for a LCD TV.

Samsung LCD 40 Inch 550 has a wide 178-degree viewing angle and provides hidden speakers.

The hidden speakers produces amazing audio quality through the SRS TruSurround technology.

The power of the hidden speakers is to get experienced through a DVD player that implements a HDMI cable or simply a Blu-ray player.

It is pretty easy to hook up the Samsung LCD 40 Inch 550 with almost any type of electrical appliances imaginable.

Samsung LCD 40 Inch 550 comes with 3 HDMI ports as well as a handy USB 2.0 port to connect to your MP3 player or camera.

Samsung LCD 40 Inch 550 also contains a VGA input to connect to any computers or laptop.

The images produced are just astounding. They were crisp and clear even in a bright room.

I've got several windows in my living room but there were no traces of any light reflection on the screen even inside the bright afternoon light. Samsung LCD 40 Inch 550 also incorporates a new improved, 5 ms response time (an upgrade from the previous 8 ms on older models). The remote and menu interface are extremely user friendly and uncomplicated.

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